



Reach Your Audience




Become a CDA Advertiser
Elevate Your Brand

Marketing Benefit

- CDA Social Media Post: Instagram
- CDA Social Media Post: Facebook
- CDA eNews Banner Ad
- Tile Ad on cdaonline.org
- Display Ad in CDA Journal
- Online Classified Ad Credit
- Link from cdaonline.org to your URL
- Use of CDA Logo on Approved Items
- CDA Member Mailing Data
- Annual Session Luncheon Sponsor
- Face-to-Face Access to NDC Premier Event
- Face-to-Face Access to NDC Small Event
- Speak at an NDC Study Club (educ content)
- Option to Provide Swag at Member Events
- Event Posts on cdaonline.org Homepage
- Strategic Marketing Session with CDA

**Event substitution allowed*

Total Value
Package Cost
Difference

	Peak	Summit	14er
			
	1 Post 1 Post 1 Online Issue Small Size - 12mo. Qtr Pg - 2 Issues - Included Included 1 Set Included* 1 Event of Choice* 2 Events of Choice - - - -	2 Posts 2 Posts 2 Online Issues Med Size - 12 mo. Half Pg - 4 Issues Included/\$200 Included Included 2 Sets Included* 1 Event of Choice* 2 Events of Choice - - - -	3 Posts 3 Posts 4 Online Issues Large Size - 12 Mo. Full Pg - 4 Issues Included/\$400 Included Included 3 Sets Included* 3 Events of Choice* 3 Events of Choice 1 Study Club Included 4 Events Included
	\$6,204.00	\$10,240.00	\$17,346.00
	\$3,000.00	\$6,000.00	\$12,000.00
	\$3,204.00	\$4,240.00	\$5,346.00

Please reach out to Erica Carvin or Becky O'Guin to discuss how being an elevated partner can grow your brand and your business. Erica Carvin, director of membership at 303-996-2842/erica@cdaonline.org or Becky O'Guin, director of communications at 303-996-2846/becky@cdaonline.org.

