

Online Advertising

Colorado Dental Association Website

The Colorado Dental Association Website, www.cdaonline.org, receives 7,000-7,500 visitors monthly. Online advertisers may choose from a variety of tile ad sizes and link their ad to the Website of their choice. Tile ads may consist of one static image, or multiple cycling images.

Ad Tile Sizes & Pricing

Large Banner
230 x 360 pixels
\$200 (monthly)

Medium Banner
230 x 200 pixels
\$150 (monthly)

Small Banner
230 x 80 pixels
\$100 (monthly)



Acceptable File Formats

- ✓ GIF, JPG, PNG and SWF files
- ✓ Files should be no larger than 50KB

Online Advertising Agreement

All ads are subject to editorial approval. The CDA reserves the right to refuse an ad or make changes to an ad prior to posting/printing if necessary. Ads are posted online on the first of each month. We do not prorate our ads, but we can post your ad immediately upon special request.

Ad Request Details

Please select from the following options below.

Ad Tile Size

- Small: 230 x 80 pixels
- Medium: 230 x 200 pixels
- Large: 230 x 360 pixels

Ad Image(s)

- Static one image ad
- Animated cycling images ad

Ad Duration

- 1 month
- 2 months
- 3 months
- 6 months
- 1 year
- Other _____

Ad Link

Would you like your ad to be linked?

- No
- Yes, please use the following URL:

Company Name: _____

Contact Name: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ **E-mail:** _____

Credit Card #: _____ **Expiration Date:** _____

CVC Code: _____

Signature: _____

Charges to your credit card will not be made until after your ad is placed.

Please make all checks payable to: The Colorado Dental Association, 8301 East Prentice Avenue, Suite 400, Greenwood Village, CO 80111.

Check #: _____

Please return this completed contract to Molly Pereira by e-mail at molly@cdaonline.org or fax at 303-740-7989.

