



**Colorado Dental Association e-News  
Banner Advertising**

The Colorado Dental Association distributes the CDA e-News to about 2,700 dentist members in Colorado.

**Ad Size and Pricing**

- The ad cost for an eNews banner ad is \$400.
- The ad size is 550 x 150 pixels.
- Acceptable file formats include GIF, JPG or PNG files no larger than 2MB.

**eNewsletter Banner Advertising Agreement**

Ads are subject to editorial approval. The CDA reserves the right to refuse an ad or make changes to an ad prior to posting. CDA members receive the eNews in February, March, May, June, August September, November and December.



**Ad Details and Payment Information**

**Ad Duration**

- 1 month
- 2 months
- 3 months
- Other \_\_\_\_\_ (Note: Ads running for more than one month will run consecutively unless otherwise specified.)

**Ad Link**

Web address you'd like your ad to link to: \_\_\_\_\_

**Company Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_ **City/State/ZIP:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_ **CVC Code:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ (Note: Charges to your credit card will not be made until after your ad is placed.)

**Make checks payable to:** The Colorado Dental Association, 8301 E. Prentice Ave., Suite 400, Greenwood Village, CO 80111

**Check #:** \_\_\_\_\_

Return this completed contract to Krysia Gabenski at [krysia@cdaonline.org](mailto:krysia@cdaonline.org) or by fax to 303-740-7989.